



Water Movers Shines with New Solar-Powered Light Towers

Water Movers Inc., a Phoenix-based equipment rental company is pleased to announce it has teamed up with Progress Solar Solutions(TM) LLC of Apex, NC to introduce Progress Solar(TM) Light Towers to its rental equipment fleet.

Phoenix, AZ (Vocus) August 3, 2010 -- Water Movers Inc., a Phoenix-based equipment rental company is pleased to announce it has teamed up with Progress Solar Solutions(TM) LLC of Apex, NC to introduce Progress Solar(TM) Light Towers to its rental equipment fleet.

Howard Nute, President of Water Movers, believes these innovative units present a more cost-effective, greener solution to the diesel-powered portable light towers found in most rental companies' inventories.

“We understand there are real and substantial costs to fueling and maintaining the conventional light towers that have been the industry standard for decades.” says Mr. Nute. “In joining with Progress Solar Solutions, we’re presenting companies with a viable, competitive product that offers all of the lighting performance our customers need while requiring absolutely no additional operating or fueling costs.”

Water Movers plans to both rent and sell the units in the construction, industrial, municipal and mining markets where they have already established their role as a preferred supplier of pumps, pipe, tanks and more. Mr. Nute also sees a substantial opportunity in the special events sector.

Utilizing state-of-the-art LED and solar lighting technology, Progress Solar Solutions has developed these fully automatic, entirely noiseless and emissions-free light towers. With the touch of a button, these solar light towers can be programmed to turn on and shut off at pre-determined times or even respond to changes in sunlight at dusk and dawn.

Water Movers believes this product will gain rapid prominence and popularity as more contractors and companies are exposed to the benefits of portable, solar-powered lighting.

“The response [to these units] has been fantastic,” Mr. Nute adds. “The aspects of no fuel, no noise and virtually no ongoing service requirements make them a ‘no-brainer’ in the sun-drenched southwest.”

Greg Valdez, a Water Movers sales representative, recently delivered a unit for an overnight demonstration to a city park restoration project. “The close proximity of the work to residential neighborhoods made it an easy choice for the contractor over conventional diesel units,” Mr. Valdez said. “It worked really well and outperformed their expectations. They have since ordered four of these units for a two month rental”.

Water Movers is an industry leader in temporary portable pumping applications, serving the southwest markets of Arizona, Nevada and Utah with branch locations in Phoenix, Las Vegas and Salt Lake City.

For more information about Water Movers or the Progress Solar Light Tower contact Nate Tucker at 602-275-8822 or go to www.watermovers.com



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